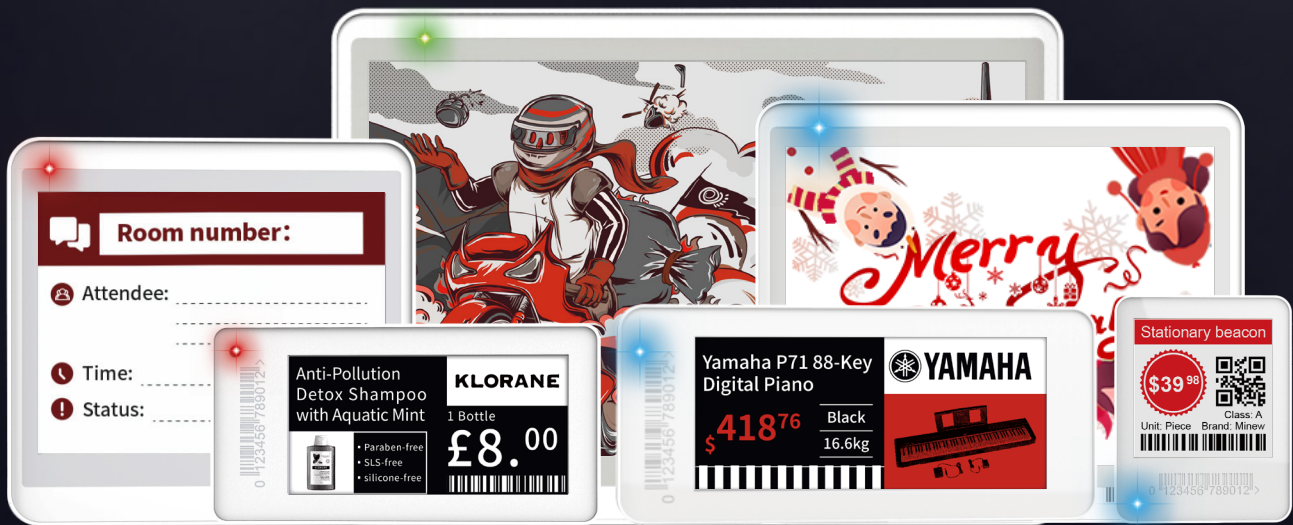


# ELECTRONIC PRICE TAG

## VORMATIC ESL TAG 2.1 SPECIFICATION

Datasheet: V1.0



# ESL TAG 2.1

## BRIEF INTRODUCTION

Vormatic Series, is independently designed by Vormatic, utilised the latest Bluetooth® Low Energy 5.0 Technology. VORMATIC ESL TAG 2.1 features the latest e-ink display technology, providing fully graphic display, agile & flexible price updates. Also it delivers a near 180° viewing angle for excellent readability.



## HIGHLIGHT



Pricing in 2s



5-year Battery  
(Update 5 Times/day)



SDK/REST API



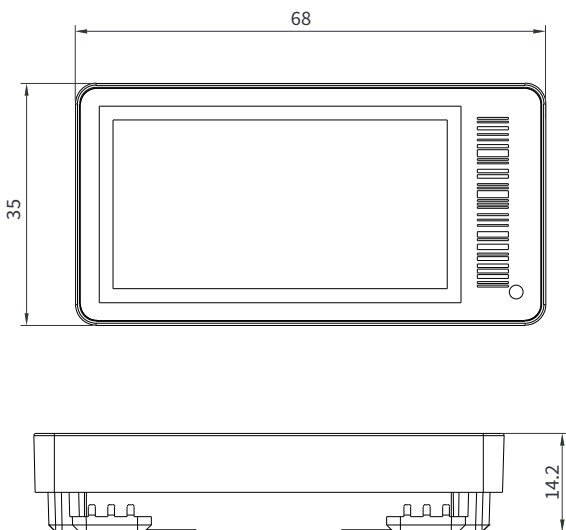
RGB LED Geolocation



Manage by Cloud



Synchronised  
with POS & ERP



## SPECIFICATION

Material	ABS
Color	White
Dimension	68 * 35 * 14 mm
Weight	34 g
Display Area	48.55 * 23.7 mm
Resolution	250 * 122 px
Pixel Density	130 dpi
Dot pitch	0.1942 * 0.1943 mm
Display Color	Black White Red
Battery	CR2450*2

## TECHNICAL PARAMETER

Communication Protocol	Bluetooth®Low Energy 5.0
Broadcast Power	0 dBm
Transmitting Distance	15-60 Meters
Static Current	5 uA
Operating Temperature	0°C-40°C
Storage Temperature	-20°C-60°C

## COMPLIANCE

Certification	BQB, CE, RoHS, FCC, MIC
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